



# City of Tulsa

## FILM PERMIT APPLICATION

### ***Summary of Production***

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Production Title: SPI August 2020 Shoot Date(s) of Project: 8/20 - 8/23/2020

Location: Starting Address: 11907 S Urbana Ave Council Districts: 2, 9, 4

Ending Address: 1314 S Sandusky Ave

Film Description: Film Interior & Exterior Private Property. Filming scenes for a TV commercial in Tulsa. Both A-Unit on private property and drone beauty shots on public property. Drone B-Roll beauty shots in Downtown Tulsa, Tulsa Arts District, Blue Dome District, Brookside & River Parks.

**Production Category:** Commercial,

**Production Includes:** Public Right-of-Way, Other, Public Park, Camera Vehicles, Drone, Private Property, B-Roll

Number of Crew/Cast: 14 Number of Crew/Cast Vehicles: 8 Number of Equipment Vehicles: 2

### ***Production Manager, Applicant and Location Manager Information***

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Production Company: Strategic Perception Inc. Website: <http://www.strategicperceptioninc.com/>

Production Manager: Dianne Severson

Email: [dseverson@strategicperception.com](mailto:dseverson@strategicperception.com) Phone: 9189601592

Applicant Name: Dianne Severson

Email: [dseverson@strategicperception.com](mailto:dseverson@strategicperception.com) Phone: 9189601592

Location Manager: Dianne Severson

Email: [dseverson@strategicperception.com](mailto:dseverson@strategicperception.com) Phone: 9189601592

On-site Contact: Dianne Severson Mobile: 9189601592

Billing Contact: Strategic Perception Inc. Phone: 9189601592

Billing Address: 6158 Mulholland Highway , Los Angeles CA 90068

### ***Event Timeline and Lane/Street Closure Information***

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**Production Starts:** Date: 08/20/2020 Time: 8am

Street Closure for Production Start: Date:

Street(s) to be Closed for Production Start: NA

Intermittent Traffic Control Only: Date: Time: NA

Street(s) to be Used for Intermittent Traffic Control Only: NA

**Production Ends:** Date: 08/23/2020 Time: 8pm

Street Reopens after Production Ends: Date: Time:

Using Traffic Control Barricade Company? No Contact, EMail and Phone: NA

**Equipment Setup:** Date: Time: **Equipment Pickup:** Date: Time:

### ***Secondary Permits Required***

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Tent/Canopy: No tents on site Provider and Phone: NA

Use of fireworks, rockets, lasers, or other pyrotechnics: No

Provider and Phone: NA

Drone: Yes Drone Operator: Commercial Operator

Use of any signs, banners, decorations, or special lighting: No NA

Crew/Cast Parking Type: Street

City, County, River or Private Park: Yes Name of Park and Location: River Parks - Drone unit only - 2 people

Portable Toilets: No Provider and Phone:

Equipment Setup: Date: Time: Equipment Pickup: Date: Time:

Security/Police: No Contact and Phone: NA

Medical/First Aid Services: No Contact and Phone: NA

Fire Department: No Contact and Phone: NA

**Mitigation of Impact**

Please describe your plan for cleanup and removal of recyclable goods, waste and garbage during and after your event:

Self contained

Number of Trash Receptacles: 2 Number of Dumpsters: 0 Number of Recycling Containers: 1

Presented Event Concept to: Residents, Tulsa Film Office

**Avidavit of Applicant**

I certify that the information contained in this Application is true and correct to the best of my knowledge and belief. That I have read, understand, and agree to abide by the rules and regulations governing this Event. I agree to comply with all requirements of the City, County and State, and any other regulatory entity related to this Event. I agree to pay and be financially responsible for any costs and fees that may be incurred by the City of Tulsa due to the Event. I further agree to indemnify and hold harmless the City of Tulsa, and all City of Tulsa officers, employees, agents, representatives, from any claims (including cost of defending such claims) or damages that may arise from activities related to the Event. I understand that a Permit does not excuse my failure to comply with orders of law enforcement personnel, firefighters, City Event personnel, or emergency workers, and does not provide immunity from civil claims of third parties that are based upon injuries sustained at, or in conjunction with this Event.

Initials: On File

**For City of Tulsa Special Events Committee Use Only**

Date received: 08/17/2020 Date routed: 08/18/2020 Date for review: Email Review

Special Events Committee Recommendation: Pending: Yes  No

Date routed to Mayor: \_\_\_\_\_ Mayor's Recommendation: Yes  No

Date routed to Council: \_\_\_\_\_ City Council Approval: Yes  No

Date Permit Issued: \_\_\_\_\_ Comments: Form revised 08/18/2020

**Tulsa Office of Film, Music, Arts & Culture**  
***A division of Tulsa Regional Tourism***  
**One West Third Street**  
**Tulsa, Oklahoma 74103**

**RE: Strategic Perception, Inc Letter of Support August 2020**  
**August 13, 2020**

**To Whom It May Concern:**

Please accept this letter of support for Strategic Perception, Inc., as they film in Tulsa for the commercial *SPI Tulsa Shoot*. The production has been in contact with the Tulsa Office of Film, Music, Arts & Culture (Tulsa FMAC), the film commission for the Tulsa region. The production has submitted all necessary information to our office regarding this project.

Strategic Perception, Inc., will film in Tulsa August 21-23, 2020 at the following locations:

- B-Roll + Drone footage of downtown Tulsa
- Exterior of OMES Building (440 S. Houston Ave.)

Please let Tulsa FMAC know if there are any questions or concerns. Many thanks for supporting filming in Tulsa!

Sincerely,

**Abby Kurin**  
**Executive Director | Tulsa Office of Film, Music, Arts & Culture**  
***A division of Tulsa Regional Tourism, housed at Tulsa Regional Chamber***  
**TulsaFMAC.com | VisitTulsa.com**  
**AbbyKurin@VisitTulsa.com**  
**918-520-2068**

